



# FREE\* Meter Upgrade Your Customers.

Bayer is pleased to offer your customers a **FREE\* UPGRADE** to one of their newer, more advanced meters — the **CONTOUR®** or **BREEZE®2** Blood Glucose Monitoring System with the added benefit of **No Coding™** technology.

RxBIN #	PCN #	Group #	Identification #	Expiration Date
610494	3333	BZCN45	BC456284791	12/31/2012

\* This offer must be accompanied by a prescription. Contact the patient's physician if no prescription is on file. Bayer reserves the right to terminate the program without notice.

- The above ID# can be used for all patients (limit = 1 meter/patient/12 month period)
- Transmit claim on-line to RxSolutions using RxBin# 610494
- Valid Prescriber ID#, Patient Name, and DOB are required for claim adjudication
- For assistance in filing this claim, please call the Help Desk at 1-800-510-4836

## BAYER Contour®

The only meter that offers **No Coding™** technology and easy personalization.

- **No Coding™** technology eliminates inaccurate results due to miscoding
- Fast, 5-second test time
- Pre- and post-meal markers
- Easy trend identification



## BAYER Breeze®2

The only meter with **No Coding™** technology and a unique 10-test disc.

- **No Coding™** technology eliminates inaccurate results due to miscoding
- Results in just 5 seconds
- Small sample size
- 94% of BREEZE®2 meter users like the 10-Test Disc because they do not have to handle individual strips†
- BREEZE®2 meter and 10-Test Disc received the **Ease-Of-Use Commendation from the Arthritis Foundation®**



† Data on file, TNS Healthcare 2009.



MANUFACTURER'S COUPON

Expires 12/31/2011

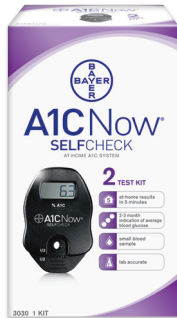
*The first and only at-home A1C test with results in 5 minutes.*

# \$5 OFF Bayer's A1CNow™ SELFCHECK System

**CONSUMER:** Limitations and restrictions apply. This coupon is valid at Retail Pharmacy only in the USA including its territories and possessions and U.S. military bases and must be redeemed at time and place of purchase. Offer not valid in MA and void where prohibited by law. Medicare and Medicaid beneficiaries are not eligible. Offer not valid for prescriptions reimbursed or paid under Medicare, Medicaid or any similar federal or state health care program, including any state medical or pharmaceutical assistance program. Claims for meter cannot be submitted to any insurer under any circumstance. Offer cannot be used toward insurance co-pay amounts. Limit one coupon per customer for purchase of product indicated. Coupons are redeemable only by a qualifying consumer purchasing the specific brand(s), product(s), limited to the quantity and sizes stated on the coupon, with the face value of the coupon deducted from your retail price. Coupons are valid only in area(s) where originally distributed and cannot be bought, sold or exchanged for cash, other coupons or certificates. Coupons may not be used in combination (two or more) to purchase the same package(s). Customer must pay any applicable sales tax.

**RETAILER:** Coupon good for product above. Bayer will reimburse up to \$5.00 for A1CNow™ SELFCHECK, plus 8¢ handling fee if submitted in compliance with the Bayer HealthCare LLC Coupon Redemption Policy, incorporated herein by reference. Failure to produce on request invoices, proving purchase of product covering coupons or use not consistent with these terms, may constitute fraud and may void all coupons submitted. For coupon reimbursement, mail coupon (no photocopies or facsimiles) to: Bayer HealthCare LLC, P. O. Box 880496, El Paso, TX, 88588-0496. Offer expires 12/31/2011. All required materials must be posted no later than 1/31/2012. For assistance call 1 888-442-2937 option 2.

Store Stamp  
(REQUIRED TO ENSURE PROPER REIMBURSEMENT)



ABC Item #031054