

Participate in the survey for the *2011 NCPA Digest, sponsored by Cardinal Health!*



On March 15 the National Community Pharmacists Association went live with the *2011 NCPA Digest Survey, sponsored by Cardinal Health*. Response rates have been high, and NCPA would like to thank all those who have already completed the survey. The *Digest* can only succeed with the participation of pharmacy owners across the country such as you.

If you haven't had a chance to complete the *Digest* survey, it's not too late. You have until May 31. Participation is simple, and can be done online. Visit www.ncpanet.org/digestsurvey. If you would prefer a paper survey rather than to complete the survey online (or if you have any questions in general), please email Digest@ncpanet.org or call 703-600-1169.

The *Digest* represents the premier publication regarding the financial state of independent community pharmacy. Every year the data NCPA collects is used to explain to journalists, politicians, and other non-pharmacist audiences the role played by community pharmacists, and the financial challenges these small businesses face. Having better information will be critical over the next couple of years as NCPA works on the frontlines to make sure that health care reform is implemented in a way that allows pharmacists to play a greater role in promoting patient-centric care.

As a thank you for participating in the *Digest*, all participants will receive a free benchmarking report that compares their pharmacy's financials against all other independent community pharmacies that submit data.

All data collected will remain confidential and will never be sold to a third party. The *Digest* will only report aggregate data and summary statistics.

Courtesy of

